

How To Quickly & Easily...

Make \$500

In One Day!

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How To Quickly & Easily...
Make \$500 In One Day!

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If you are already making money from the Internet, good for you! Congratulations on joining the Internet lifestyle.

If you have not yet made any money online, or have only managed to make a few dollars here and there, I'd like for you to understand something very important...

Whether you believe it or not, whether you have found or seen any yet or not, I want you to realize that there are a hundred ways to make money online. **That's a proven FACT.** People are using these various ways to make money every day.

You just have to find, and understand, **one** of those ways, in order to start making serious money online.

Obviously, there is also a lot of junk out there promising you instant results overnight. So, I don't blame you if you're skeptical about such claims. Unfortunately, there's a million dollar baby that often gets tossed out with the bathwater. We've all been burned at least once or twice so it's easy to become skeptical and jaded. However, by doing so, we also eliminate the possibility of ever finding something that does work.

Whether we believe it or not, the fact remains that there are some real ways to make money online. And, yes, there are some ways to start making money instantly - almost overnight. And, that's what I'd like you to focus on today...

In this short, tight report, I will quickly outline just one simple system that you can take to the bank. I will show you how to make at least \$500 in one day.

WARNING:

I must warn you... the strategies I share below are very simple. Most things in life that produce the best results usually are very simple. As such, most people who read the simple plan below may dismiss it and never really use it.

The rare few who *do* use it will be the ones that start making some serious cash very quickly. I'm confident that you're one of them.

Okay, let's get to the good stuff...

Forget Traffic...Go For "Buyers"

There are 101 ways to get traffic to your web site. But, since our focus is on "speed," let's not bother with those 101 ways.

Instead, let's go to places that already have *existing* pools of "buyers" - not just traffic, but actual buyers who have spent money in the *recent* past and are ready to spend more money. (Understanding this one concept alone can put you giant steps ahead of your competition.)

Places like Amazon.com and eBay are great examples. These sites usually have superior traffic when compared to most other sites and search engines. The reason is simple...

When people go to search engines, they usually go to look for 'free information.' But, when they visit to Amazon.com or eBay, they usually go there to **buy** products.

Their intent is to buy, and that's what makes all the difference. They are already in the buying mood. You don't have to work on getting them ready. You just have to present a desirable offer.

Since you've received this report through my Warrior Special offer, it would be fitting to use the Warrior Forum as an example in this report...

Similar to the above comparison (between search engines and sites like eBay,) when people visit the **Main Warrior Forum**, they are not necessarily looking to buy products. However, when they visit the "**Warrior Special Offers**" forum, their intent is quite different. They are now looking for something to buy!

I, and many other Warrior members, have made \$1,000 or more at the Warrior Special Offers (WSO) forum, just over a weekend (read: within 2 to 3 days!) Pulling \$500 in one day is not difficult from a WSO. And that's **without** using the strategy I will share with you below. I hope that gets you excited.

But, let's say that you don't have much experience with the WSO section of the forum. Let's say that your WSO's only make \$100 in one day.

No problem. I'll show you how to easily turn that \$100 into \$500, \$1,000 or more! We'll cover the details of that soon...

Sell What's Hot!

This is common sense... sell what people are buying. Pay attention to what people are spending money on *right now*.

What are the current hot subjects? Is it blogging? Affiliate marketing? Social Networking / MySpace?

What's selling right now? Is it special reports? Resell rights? Private Label material?

Don't make things any harder than they have to be. Sell what people are buying. Just browse through the current WSO postings and you'll get an idea of what's hot right now.

At the same time, don't let the above advice *limit* you. If you think you have a hot product, even if something like yours is not currently being offered as a WSO, post your offer anyway. (The WSO is also a great place to test your product and offer.) The worst that can happen is, you'll only get one or two orders. If that's the case, just move on to the next product.

Now... unlike most other places (eBay, Amazon, etc.) you can't sell someone else's products through a WSO. That means products with resell rights, that you're not the original author of, are obviously out. But, don't let that worry you at all.

You can create a hot product of your own fast! In as little as a few hours. Your product doesn't have to be 100 pages long either. You can whip up a report (just like this one) that's only a few pages in length. Quality is more important than quantity. As long as you provide solid information that people can benefit from, they will be happy to pay you for it.

Heck, you don't even have to type up a report if you don't want to! Just use the mic on your computer (or get one for as little as \$2) and create an audio recording of your report. Then, sell the audio recording. (You can also sell the report along with the audio, as a package, for a higher price.)

If you don't think you have enough material of your own to create a product, no problem. Just get a product that comes with private label rights, and make it your own. That means, take an existing product with private label rights, and add your own tips and advice to it so that it's now a brand new, *unique* product.

You can also take a private label product that's in text/doc format, add your own tips and twists to it, and then create an audio or video version of the finished product.

Warning: Please note that if you simply take an existing private label product, add just a line or two and try to pass it as a new, unique product, your WSO will definitely get deleted. Your goal should be to create a mutually-beneficial relationship with the forum members and moderators. And trying to beat the system or tricking others into buying something that's not yours is not the way to build positive relationships. (Adding just a line or two does not make the product unique in any way.)

Also... when working with private label products, be sure to read the fine print in the license/rights for each product to find out what the original author's packaging and marketing restrictions are. You don't want to get into a legal tangle with someone over something that could have easily been avoided.)

If you'd like to get some high quality private label products at very affordable prices, I have a list of highly recommended products here:

<http://bryankumar.com/PrivateLabel.htm>

Again, remember that your unique product does not have to be 100's of pages long. It can be as little as a few pages, as long as it offers something unique that's of real value to others.

Multiply Your Profits FAST

Okay, here's where it gets exciting. We are going to add a few simple pieces to the above steps and create a "system" that can instantly turn your \$100 profits into \$500 or more. (And when I say "instantly," I mean just that! As in "immediately!")

Let's get back to the scenario I presented earlier... let's pretend that you don't have much experience with the WSO section of the forum, and that your WSO only makes \$100 in one day, which is a very conservative number. (If you're selling a \$20 product, you only need 5 sales to make \$100. Chances are you'll make more. That's the beauty and power of sites where customers go to "buy" instead of "search for free information.")

So, how can we instantly turn that \$100 into \$500?

We simply offer a higher-priced package after (or even before) the customer has purchased your main product, i.e. while the customer is *still* in the *buying mood*.

We can offer him this 'upsell' option either before he places the order for the main product, or after he has paid for the main product.

So, if you're selling your report for \$19.95, offer him standard resell rights to that report for an additional \$19.95 when he reaches your "thankyou" page. Just like that, you have doubled your profits instantly. You can also offer him *master* resell rights (or branding options) to your report for another \$27. You can offer him the audio version of the report for another X dollars. Or, the video version for another X dollars. (To create urgency, you can direct them to your "upgrade offer" page before sending them to the download page. And on the upgrade page, specify a "limited quantity" or "limited time" offer so they have another reason to 'buy right now' – since they're already in the middle of a purchase.)

It doesn't take long before the profits start to really add up. The customer is getting something valuable and you're instantly doubling, tripling, quadrupling your profits, or more. It's a win-win situation.

But, that's not the end of it. After people have bought your first product, they are now on your customer list! That means, you can continue to sell other, new (or existing) products to them in the future...indefinitely. (Yes, you can also sell them those other products, even if you're not the product owner, provided you have legally acquired the resell rights to those products.) Your \$500 just turned into a long-term income stream, for as long as you continue to stay in touch with those customers.

Note: Let your customers know (on your download page and/or in the download email - or even in the salesletter) that you would like to keep in touch with them and offer them updates, tips, and other resources/products in the future. And that they can leave your list whenever they choose to. They should know that they have the option to unsubscribe from your list.)

Listen, if you ever get a choice between building a prospect/subscriber list and a customer list, always go for the customer list! Even if the customers have only spent a few dollars on the purchase. The customer list is always superior.

You could have a subscriber list of 5,000 or more and still not make a penny from them if they are all freebie seekers. On the other hand, you could have a customer list of only 100 buyers and still continue to make money from that list each time you mail to it. A customer list always beats a subscriber list.

Final Thoughts...

The last, and most important, piece of advice is...

You have to view the above steps as a business, not as a one-time, fast-buck plan. The name of the game is repeat business.

So, put out a quality product. Don't do a half-assed job. If you want people to buy from you a second time, make their first purchasing experience a thoroughly enjoyable one. Leave them wanting more from you!

Here's something else to consider...

Many of my WSO posts take me only a few minutes to write. That's because I don't spend hours trying to make it into a copywriting masterpiece. Yet, people still respond to my WSO posts, and I still make money from them.

Do you know why? Because most of the people that buy from me have bought from me *in the past!* They trust me, and they know that my product will be of high quality.

The point is, the more they buy from you, and the more times they enjoy the process, the less you'll have to "sell" them on your offer. In other words, it will get easier and easier for you to sell your products if you always focus on satisfying the customer by delivering a quality, high-value product.

(Of course, if people are not yet familiar with your posts and WSOs, you may need to spend a bit more time on the copy (sales presentation) of your post. Remember, strong benefits sell. Vague, hyped up pages and claims do not. It would also help your WSO greatly if you can get some of your fellow Warriors to review your product and offer testimonials. One powerful and honest testimonial can turn your WSO into a winner.)

Next, keep in mind that battles are not won by those who use a bunch of techniques haphazardly. It is won by those who have an overall strategy. The same is true for creating online profits. That's why you need a working "system" in place, so that there is no guesswork involved. Another benefit of having a "system" is, you can simply duplicate the process whenever you want, and crank out cash each time.

Finally, keep in mind that the above system was focused on WSO's, so you weren't allowed to use other people's products as your main product. But, when you take this same system, and use it on sites like Amazon, eBay and any other site that is already drawing a large group of buying customers, that limitation doesn't exit.

Your profit potential can increase dramatically, especially when you start to use private label products.

That's it! Put the above simple system to work and start reaping the rewards.

To your instant profits,

Bryan Kumar

<http://www.BryanKumar.com>

PS. I will be updating this report soon with more content and techniques. When that is completed, I will send you a copy of the updated version of this report.

PPS. I also have another report that covers some of the above areas in more detail, and also shares more quick profit tips, including more tips on creating fast profits from private label products. You can download that report, for free, from this link:

<http://www.bryankumar.com/24-hour-report.htm>

(You won't be asked to sign up for anything. Simply go to the above page and click the download link.)

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